

June 28, 2016

Board of Supervisors
University of Louisiana System
1201 North Third St. Suite 7-300
Baton Rouge, Louisiana 70802

Dear Board Members:

Please accept this letter and my Curriculum Vitae as application for the position of President at Grambling State University. There are many reasons why I am interested in leading Grambling State University, but perhaps among the most important is that Grambling is a historically black university, and I feel a tremendous sense of commitment and obligation to HBCUs because it was through HBCU experiences that my life was transformed forever. I understand the transparency, accountability, experience, advocacy, and long term commitment that Grambling needs from its next president. I know and understand Grambling State University and the challenges facing it and all many HBCUs in this country. I know the financial challenges facing all institutions of higher education in the state of Louisiana and around the country. Yet, I am not deterred in my willingness to serve. Grambling State University is the kind of institution that I love, and it is the kind of institution that I want to lead because I know that I can make a difference.

I know Grambling State University and its phenomenal history of producing excellent leaders to go out into the world and make a difference. I know that Grambling State University values student centeredness; community and civic engagement; excellence; diversity and inclusion; lifelong learning; collaboration; and continuous improvement as do I. These are tenets that have served as the foundation for my career in higher education. Additionally, I am a strong proponent of access and affordability in higher education believing that each individual has the right to receive the best education possible regardless of circumstances that may serve as obstacles.

I have enjoyed a stellar career in higher education spanning three decades. The vast majority of that time has been spent in management and senior leadership positions. I believe that the diversity in my experiences are uniquely suited for Grambling State University, allowing me to bring a fresh perspective to the Institution and enabling me to successfully and collaboratively lead the University. I believe that my experiences and education have exceptionally prepared me to be a strong contender in your search for the next President of Grambling State University. Allow me to share a little about my professional experiences and ideals on higher education.

I have served as Vice President at three institutions of higher education, two of which are members of the largest systems of higher education in the country: the City University of New York College of Staten Island and the State University of New York at Oswego where I am currently Vice President for Student Affairs and Enrollment Management, Interim Chief Diversity and Inclusion Officer, and a member of the faculty. Additionally, I have previously served in other senior level positions including Executive Assistant to the President, Chief of Staff, and Acting Chief Operating Officer.

I have a Certificate in Funding Raising Management (CFRM), and have secured over \$1,000,000 during the past 24 months in private gifts and grants. I am extremely comfortable with fundraising and friend-raising. I understand Development and what a successful development operation looks like, and I have the necessary skills and know-how to ensure success. In my role as a senior level cabinet member, I have

worked very closely with Boards of Trustees and System Heads as well as local, state, and federal legislators to successfully move forward the legislative agendas of institutions where I have served. I am a strong advocate for any institution I have served, and I am able to tell the institution's story with passion and conviction.

All of these experiences have allowed me to deeply engage in higher education administration from a very broad perspective. Furthermore, my *Doctorate of Philosophy degree in Urban Higher Education* provides me with a blueprint for working and engaging in an environment where it is understood that higher education is not just about the institution, but it is also about the communities the institution serves.

I am and have always been a student-centered higher education professional. Many times I find myself in the residence halls at night meeting with students to listen to their concerns or just chat. I meet monthly with randomly selected students who I invite to my office in the evening to share pizza so they can get to know me on a more personal level and know that I am accessible and approachable. I can often be found in the Campus Center and dining halls engaged in exciting conversations with students regarding campus, national, and global issues. I work very closely with the Student Association, holding regularly scheduled meetings with its President. Students know who I am, and I know who they are. I expect to be the same kind of President, student centered and success focused.

I am committed to excellence in teaching and learning both inside and outside of the classroom. Learning must be focused on the learner and innovative pedagogy must be developed in order to meet the needs of today's students whether they are traditional or non-traditional learners. Students are the most important aspect of any University, and they must be considered as such by all. My philosophy is that we must meet students where they are and deposit into their accounts the tools they need to be successful. After all, institutional success is imbedded in student success through recruitment, retention, graduation, and employment.

I am a developer of human capital with the ability to bring together all the constituencies and stakeholders of Grambling State University for the common good of the Institution. I have served as Secretary, Vice President, and President of the Faculty/Staff Senate during my career. I am a champion of shared governance understanding that no one person has all the right ideas or all the right answers. I understand that we win or lose as a team, and I have the experience to assemble and develop effective teams as well as to identify talent within the organization.

Collaboration is one of the cornerstones in my philosophy on leadership. Without it, in my view, organizations are challenged in scaling up excellence. I work very closely with my faculty colleagues through the development of collaborative programs and by serving as Chair of the Executive Enrollment Management Committee which includes all of the Academic Deans. I serve on the Faculty Assembly's Priorities and Planning Committee along with my faculty colleagues. This committee must approve all changes to the curricula and new academic programs.

Additionally, I am a Visiting Associate Professor teaching a graduate course in the Department of Counseling and Psychology, Current Trends in Higher Education. Teaching allows me to work even more closely with students as well as my faculty colleagues. Teaching this course in particular allows me to stay current on issues that are impacting higher education and institutional success and continuously "sharpen the saw," as described in Stephen R. Covey's *The 7 Habits of Highly Effective People*.

I lead with excitement, enthusiasm, passion, and purpose. I lead with a sense of urgency, always looking ahead to forecast the future and ensure that organizations I lead are well prepared for the challenges that

may lie ahead. I have strong interpersonal and communication skills including speaking, writing, and listening. Building relationships come very naturally for me as well as building teams that work together towards a common goal.

I am an academically trained and experienced strategic planner. I have utilized my strategic planning skills in my senior leadership roles and as a consultant having provided consulting services to higher education institutions in Delaware, Arkansas, Alabama, and North Carolina. I have served on both strategic and institutional planning steering committees at several institutions. I have successfully led the development and implementation of strategic diversity plans and strategic marketing and recruitment plans that yielded successful results. I was a member of the steering committee that developed SUNY Oswego's new strategic plan entitled "*Tomorrow.*" In collaboration with my divisional leadership team, I have recently completed the development of a 5 year strategic plan for the Division of Student Affairs and Enrollment Management, and I am currently providing the leadership for the development of SUNY Oswego's Strategic Diversity and Inclusion Plan.

I have extensive knowledge and experience in Academic Planning and Enrollment Management. Having served as the Chief Enrollment Officer at two institutions of higher education and as a member of the President's Cabinet at three institutions, I have worked very closely with Provosts, Academic Vice Presidents, and faculty governance bodies in the development of new courses and new programs that meet the demands of today's students and the job market while supporting mission applicable offerings. I have served on Campus Master Planning and Facilities Committees and Academic Planning Committees as it relates to new academic programs; program termination; and academic program consolidation.

I currently and successfully manage an operating budget of \$43 million and an overall budget in excess of \$128 million which includes all Title IV and institutional scholarship funds. I have expertise in performance based budgeting, budget reallocation, and budget consolidation. As the Chief Enrollment Officer, I work very closely with the Vice President for Business and Finance at my current institution in projecting enrollment and revenues from tuition as well as room and board. Moreover, as the Chief Enrollment Officer, it is my responsibility to strategically and collaboratively lead the enrollment efforts of the institution to meet enrollment goals which include recruitment, retention, and completion. Under my leadership, SUNY Oswego has brought in two of the largest new, first-time student classes in over 10 years and is experiencing enrollment stability in a challenging environment.

My Curriculum Vitae will provide you with detailed information regarding my education and my professional experiences and achievements which have prepared me for this tremendous leadership opportunity. However, what you perhaps will not be able to glean from my Curriculum Vitae is my passion for higher education because of its transformative nature. Students who engage in the process are changed forever as was I. This profession in which we work truly changes lives and patterns of living. Perhaps you will not be able to glean from my Curriculum Vitae my capacity for building trust and collaborative relationships, perhaps two of the most important elements to institutional success. Perhaps you will not be able to glean from my Curriculum Vitae that I have a strong sense of integrity or my deep commitment to the welfare of any institution that I serve.

I am reminded of Stephen M.R. Covey's book, *The Speed of Trust*, in which he talks about the "Four Cores of Credibility" which include integrity, intent, capabilities, and results. These are the ideals that guide my professional and personal life on a daily basis. My actions and my words are congruent; my motive is anchored in the fact that I genuinely care about people and organizations that I serve and want to see them reach their greatest potential; I have the experience and capacity to move individuals, institutions

and organizations forward; and I have a record of achieving the desired results. I am prepared to be a collaborative and transformative leader at Grambling State University, one who people can trust to be committed for the long term, present, and fully engaged to ensure that the University achieves all that it seeks to become.

I am a firm believer that great people make great universities. Grambling State University is and has always been a great university, and I would be honored to be one of the people who contributes to its greatness and builds upon its legacy. I would be happy to further engage with you as the process for selecting the next President moves forward. Please contact me should you need additional information at I look forward to hearing from you!

Sincerely,

Jerald Jones Woolfolk

Jerald Jones Woolfolk, Ph.D., CFRM

Curriculum Vitae

JERALD JONES WOOLFOLK, Ph.D., CFRM

Professional Experience

State University of New York at Oswego, Oswego, New York. SUNY Oswego is one of 64 institutions of higher education which comprise the State University of New York, the largest system of higher education in the country. With over 750 acres, SUNY Oswego makes its home on the banks of Lake Ontario where it serves over 8500 students and offers over 100 academic programs, both undergraduate and graduate. The Institution has a branch campus in Syracuse.

Vice President for Student Affairs, Enrollment Management (January, 2014 – Present)

Provides dynamic, energetic, and strategic leadership for the Division of Student Affairs and Enrollment Management which includes Financial Aid, Admissions, Campus Life, Career Services, Student Involvement, Residence Life, Student Conduct, Auxiliary Services, Intramural/Recreational Sports, Athletics, Community Service/Service Learning, New Student Orientation, and over 190 student clubs and organizations. Manages a \$128,000,000 budget which includes Title IV funds and all institutional scholarships.

Key Accomplishments

- Chair of the Institution's Executive Enrollment Management Committee which includes Academic Deans;
- Led development of yearlong student leadership program, OzLeads;
- Led development of divisional 4 year strategic plan;
- Published first divisional annual report;
- Led Implementation of Smoke/Tobacco Free Campus;
- Created the Committee on Diversity and Inclusion with membership from all institutional stakeholders including faculty, staff, and students;
- Reorganized divisional structure to be more reflective of best practices;
- Institutionalized Dr. Martin Luther King, Jr. Celebration;
- Led efforts to create Academic Probation as an alternative to immediate Academic Disqualification after one semester of poor performance. Proposal passed unanimously by the Faculty Assembly;
- Enrolled over 1500 first-time students, one of the largest freshman classes in over 10 years;

- Updated Student Handbook and placed on line as a searchable document;
- Updated Student Code of Conduct which received unanimous approval from the College Council;
- Created “I Am OZ Campaign,” a yearlong diversity and inclusion awareness program;
- Accrued \$1,000,000 in private gifts and grants;
- Installed \$2.37 million new turf stadium;
- Completed \$12 million residence hall renovation project;
- Provided diversity training for faculty, staff, and students;
- Diversified professional staff;
- Served on SUNY system-wide task force to develop social media policy;
- Received SUNY system-wide programming award; and
- Traveled to Europe to visit study abroad sites

Visiting Associate Professor (January 1, 2015 – Present)

Teaches Current Issues in Higher Education

Interim Chief Diversity and Inclusion Officer (March, 2015 – Present)

Provides executive leadership and vision in the administration of a comprehensive range of services, policies and procedures related to diversity and inclusive excellence. The Chief Diversity and Inclusion Officer participates in all aspects of institutional planning in support of the mission and goals of the College, including meeting the needs of diverse student, faculty, and staff populations and creating a learning and working environment where all have the opportunity to succeed.

Key Accomplishments

- Developed Diversity webpage
- Continued to lead the Diversity and Inclusion Council
- Developed job announcement and position description for the next Chief Diversity and Inclusion Officer

Mississippi Valley State University, Itta Bena, Mississippi. Mississippi Valley State University is a comprehensive historically black university located in the Mississippi Delta. The Institution serves approximately 2500 students and offers approximately 36 undergraduate degree programs and 9 graduate degree programs.

Vice President for Student Affairs, Enrollment Management, and Diversity (July 1, 2011 – December, 2013)

Provided strategic vision, leadership, organization and supervision for the Division of Student Affairs, Enrollment Management, and Diversity which included Financial Aid; Student Records; Comprehensive Counseling; Career Services; Residential Life; Student Health Center; The Student Union; Student Leadership and Engagement; Campus Diversity; Admissions/

Recruitment; Judicial Affairs; the TRIO programs which include Student Support Services, Upward Bound, and Talent Search; the First and Second Year Experience programs; The Center for Excellence in Teaching and Learning, Intramural Sports; and served as the University's Chief Diversity Officer. The annual budget for the Division totaled approximately \$36,000,000 which included all Title IV funds and institutional scholarships.

Key Accomplishments

- Led university-wide collaborative initiatives which increased overall student enrollment after a 7 year enrollment decline;
- Led university-wide collaborative initiatives which increased new, first-time freshman enrollment by nearly 30 % in one year;
- Led university-wide collaborative initiatives which increased new, first-time transfer enrollment by 3% in one year;
- Led university-wide collaborative initiatives which increased new, first-time graduate student enrollment by 9% in one year;
- Led university-wide collaborative initiatives which increased the readmission of “stopout” students by 29% in one year;
- Restructured the Office of Undergraduate Admissions and Recruitment to include Graduate Admissions and Recruitment;
- Redesigned University's New Student Orientation Program;
- In collaboration with Academic Affairs, redesigned curriculum for First Year Experience Program;
- In collaboration with Academic Affairs, Student Affairs, and Business and Finance, developed and implemented the University's 5-Year Strategic Diversity Plan;
- Updated University's Strategic Marketing and Recruitment Plan;
- Led development of the Division of Student Affairs, Enrollment Management and Diversity's 5 year Strategic Plan;
- In collaboration with Institutional Research, provided a complete analysis of the university's decrease in enrollment;
- Co-chaired, with the University Provost, the University's Executive Enrollment Management Council;
- Provided leadership in establishing realistic enrollment goals through data analysis and campus-wide recruitment and retention efforts;
- Collected and evaluated admission data to monitor and inform the administration, faculty, staff, and system officers when appropriate;
- Worked collaboratively with all constituencies of the University to establish meaningful relationships which foster student success inside and outside of the classroom;
- Developed opportunities for active student engagement throughout the university and community; and
- Promoted diversity in all aspects of the University's operations.

Executive Assistant to the President and Chief of Staff (July, 2010 – June, 2011)

Provided executive-level support to the President; served as a member of the President's Executive Cabinet and often represented the University in matters with faculty, staff, students, alumni, the Mississippi Institutions of Higher Learning staff, the Mississippi State Legislature, and the general public; served as a member of the President's fundraising team; coordinated the University's federal governmental relations efforts and the development of its federal funding agenda; served as the Administrator-in-Charge of the University during the absence of the President and Executive Vice President; provided direct supervision to the areas of Admissions/Recruitment, Financial Aid, Student Records when the President reorganized the Enrollment Management areas to report to the Office of the President; provided direct supervision to the Office of Public Relations and WVSD, the campus radio station; and provided direct supervision to the staff in the Office of the President.

Key Accomplishments

- Implemented an integrated, data driven strategic marketing and recruitment plan that engaged all institutional stakeholders;
- Planned and implemented university-wide enrollment management training sessions;
- Trained alumni recruiters;
- Increased use of electronic communication in all recruitment and admissions functions;
- Implemented an aggressive television and print media campaign for recruitment purposes;
- Led task force consisting of staff from Information Technology and Public Relations in the redesign of the University's website;
- Improved customer service, effectiveness, and efficiency in the areas of financial aid, admissions/recruitment, and student records;
- Played major role in the collection of data, analysis of data, and determination of common themes in the development of the University's 2012 – 2017 new strategic plan; and
- Secured private and public dollars as part of President's fundraising team.

Acting Chief Operating Officer (August, 2010 – January, 2011)

Provided daily supervision to the entire operation of the University and served as Chief Executive Officer in the President's absence.

Key Accomplishments

- Successfully supervised the University in the President's absence;
- Implemented an integrated, data driven strategic marketing and recruitment plan that involved all the university stakeholders;
- Planned and implemented university-wide enrollment management training sessions;
- Increased use of electronic communication in all recruitment and admissions functions;
- Implemented an aggressive television and print media campaign for recruitment purposes;
- Led task force consisting of staff from Information Technology and Public Relations in the redesign of the University's website;
- Improved customer service, effectiveness, and efficiency in the areas of financial aid, admissions/recruitment, and student records;

- Played major role in the development of the University's new strategic plan; and
- Secured private and public dollars as part of President's fundraising team.

Interim Vice President for Student Affairs and Enrollment Management (July, 2007 – June, 2009)

Provided vision, leadership, and supervision for the Division of Student Affairs which included Comprehensive Counseling; Career Services; Residential Life; Student Health Center; Student Union/Student Activities; Campus Diversity; Admissions/Recruitment; Financial Aid; and Intramural Sports.

Key Accomplishments

- Successfully managed the Division's budgets which totaled approximately \$2.5 million dollars;
- Revised the Student Handbook;
- Established the Office of Campus Diversity;
- Developed and implemented monthly leadership development lecture series for students;
- Increased levels of accountability for all staff; and
- Increased new first-time student enrollment.

Assistant Vice President for Student Affairs and Enrollment Management (2001-2007)

Assisted in providing strong leadership and direction to a comprehensive student development program which included Residential Life, Student Activities, The Student Center, Comprehensive Counseling, Financial Aid, Admissions and Recruitment, Career Services, Health Services, Judicial Affairs and Intramural and Recreational Sports. The direct oversight of the Enrollment Management units was added to the position responsibilities beginning in 2005.

Key Accomplishments

- Chaired Executive Enrollment Management Committee which was appointed by the President of the Institution;
- Implemented marketing and recruitment plan which resulted in yearly increase in new first-time freshmen and transfer students;
- Developed partnership with Wal-Mart, Inc. that entailed providing leadership workshops/forums for management staff.
- Worked with faculty to develop and implement First-Year Student Learning Communities;
- Led the BEAMS Project (Building Engagement and Attainment for Minority Students) funded by the Lumina Foundation;
- Adjudicated student disciplinary cases in a timely manner;
- Developed and implemented parent orientation sessions and new student orientation activities;

- Developed and implemented the “Talented Tenth” Student Leadership Program;
- Created and advised the Student Ambassador program; and
- Revised the Student Handbook

Interim Vice President for Student Affairs (January, 2004 – September, 2004)

Responsible for the overall vision and supervision of the Division of Student Affairs which included Comprehensive Counseling; Career Services; Residential Life; Student Health Center; Student Union/Student Activities; Campus Diversity; and Intramurals

Key Accomplishments

- Continued to scale up excellence in the Division until a permanent Vice President was appointed;
- Implemented new housing assignment process for Residential Life; and
- Extended services offered by the Division’s Counseling and Career Services Centers to the University’s satellite locations.

College of Staten Island – The City University of New York. Staten Island, New York. The

College of Staten Island is a four-year, senior college of the City University of New York that serves over 14,000 students. The City University of New York is the largest system of urban higher education in the country. The College offers programs in the liberal arts, sciences, and professional studies which lead to the bachelor’s and associate’s degrees. The master’s degree is awarded in 16 professional, liberal arts, and sciences fields of study. The College participates in doctoral programs of the City University of New York Graduate School and University Center in Biology, Chemistry, Computer Science, Nursing, Physical Therapy, and Physics.

Vice President for Student Affairs (2009 – 2010)

Provided the leadership, strategic vision, organization, and oversight for a comprehensive Division of Student Affairs which included Health and Wellness; Counseling and Academic Advisement; Judicial Affairs; Career and Scholarship Services; SEEK (Search for Education, Elevation, and Knowledge); New Student Orientation; Pluralism and Diversity; Athletics; Center for the Arts; Liberty Partnership Program; Child Care Center and the College Ombudsman Program.

Key Accomplishments

- Prepared the University Counseling Center for eligibility to seek accreditation from the International Association of Counseling Services;
- Developed and implemented a campus-wide diversity campaign, “No One at CSI is Invisible;
- Began the reorganization of the New Student Orientation Program into a “First Year Experience Program;”
- Hired a new Athletic Director to guide the athletic program toward becoming a competitive Division III program;

- Assisted in negotiating the new union contract between the College and the collective bargaining unit for the employees of the Child Care Center; and
- Successfully managed an annual budget of \$5.2 million dollars.

University of Arkansas at Pine Bluff, Pine Bluff, Arkansas. The University of Arkansas at Pine Bluff is an 1890 historically black land-grant university located in Pine Bluff, Arkansas. The University has an enrollment of nearly 3,000 students. The University of Arkansas at Pine Bluff offers bachelors, masters, and doctoral degrees.

Dean of Student Life (2000 – 2001)

Served as the senior staff member in the Division of Student Affairs and responsible for the Division’s supervision in the absence of the Vice Chancellor and served as the University’s Chief Judicial Officer.

- Decreased incidents of student misconduct;
- Revised Student Handbook; and
- Conducted leadership training for students.

Associate Dean of Students for Residential Life (1989 – 2000)

Responsible for all aspects of the Department of Residential Life including new construction, facilities management, room assignment, and educational programming. Provided the vision and knowledge in developing effective residential policies and communities that strengthened the educational experience of students.

Key Accomplishments

- Increased occupancy rates from 50% to over 100% ;
- Changed housing assignment process from assignment upon arrival to pre-assignments;
- Implemented housing deposit requirement;
- Developed and implemented a housing contract which provided a better method for forecasting and maintaining occupancy;
- Increased security of the resident halls by hiring a full time security staff;
- Decreased incidents of student misconduct in the residence halls by 80% through implementation of community standards of conduct;
- Supervised and trained a staff of over 40 professionals and student workers;
- Developed relationships with faculty and staff external to the Student Affairs Division in an effort to develop a collaborative relationship that would foster student success;
- Developed “Faculty-in-Residence Program”;
- Developed “Adopt-a-Floor” and “Adopt-a-Hall” programs;
- Increased focus on academics in the residence halls resulting in higher grade point averages, increased retention rates, and increased graduation rates for residence hall students;
- Decreased number of complaints regarding facilities by 75%; and

- Developed marketing programs and contractual housing agreements to ensure maximum occupancy rate

Assistant to the Vice Chancellor for Student Affairs (1988 – 1989)

Monitored the implementation of the goals and objectives of the Division of Student Affairs and their outcomes; worked closely with the Student Affairs management team in Career Services, Student Activities, Student Life, Counseling, and University Police. Also conducted staff development activities and served as an advocate for students having financial problems.

- Developed and implemented monthly staff development activities; and
- Developed and implemented programs to assist students who were having problems obtaining financial aid.

Instructor/Counselor – Center for Human Development and Educational Services (1984 1989)

Provided short-term individual and group counseling for students concerning their personal, social, and educational development; administered the ACT, NTE, GRE, GMAT, and the Nelson Denny Reading Test; and designed, implemented, and evaluated programs in test-taking; human skill building; and faculty/staff consultation.

Key Accomplishments

- Chartered a BACCHUS (Boosting Alcohol Consciousness Concerning the Health of University Students) Chapter on campus;
- Developed and implemented annual observance of National Alcohol Awareness Week; and
- Served as program evaluator for the UAPB College/Industry Cluster.

Education

Ph.D. Jackson State University, Jackson, Mississippi Major: Urban Higher Education	2008
M.S. Iowa State University, Ames, Iowa Major: Counselor Education	1984
B.S. Jackson State University, Jackson, Mississippi Major: Psychology cum laude	1981

Additional Studies and Professional Development

National Collegiate Athletic Association (NCAA) Inaugural Division III Athletic Direct Report Institute	2016
Indiana University – Lilly School of Philanthropy Certificate in Fund Raising Management	2015

American Association of State Colleges and Universities/ Council of Independent Colleges/Academic Leadership Institute Executive Leadership Academy	2015
American Association of State Colleges and Universities Millennial Leadership Initiative	2015
American Council on Education Advancing to the Presidency (ATP)	2013
The Education Trust Access to Success	2012
Noel Levitz, Enrollment Management Training	2010
Ana G. Mendez University, Puerto Rico	2007
American University, Puerto Rico	2007
International University of Puerto Rico Metropolitan	2007
Martin University, Indianapolis	2007
Indiana University/Purdue University at Indianapolis	2007
Noel Levitz, Enrollment Management Training	2006

Teaching Experience

- Current Trends in Higher Education – SUNY Oswego
- Introduction to Leadership – Mississippi Valley State University
- New Student Orientation Course – Mississippi Valley State University
- Personal and Social Development (Orientation Course) – University of Arkansas at Pine Bluff
- Career Development (Orientation Course) – University of Arkansas at Pine Bluff

University Committee Service

- SUNY EXCELS Committee, SUNY Oswego;
- Middle States CHE PPR Steering Committee, SUNY Oswego;
- Social Media Responsibility Task Force, SUNY System;
- Priorities and Planning Committee, SUNY Oswego;
- Board of Directors, Auxiliary Services Corporation, Inc., SUNY Oswego;
- Chair, Diversity and Inclusion Council, SUNY Oswego;
- Chair, Executive Enrollment Management Committee, SUNY Oswego;
- Small Group Construction Committee, SUNY Oswego;
- Strategic Planning Committee, SUNY Oswego;
- Master Planning Committee, SUNY Oswego;
- Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) Reaffirmation Steering Committee, Mississippi Valley State University;
- Diversity Committee, Mississippi Valley State University;

- Chair, Executive Enrollment Management Council, Mississippi Valley State University;
- System Diversity Committee, Mississippi Institutions for Higher Learning;
- Lyceum Committee, Mississippi Valley State University;
- Chair, Homecoming Committee, Mississippi Valley State University;
- Emergency Preparedness Committee, Mississippi Valley State University;
- Customer Service Committee, Mississippi Valley State University;
- Special Occasions Committee, Mississippi Valley State University;
- Committee on Committees, Mississippi Valley State University;
- Middle States Commission on Higher Education Reaffirmation Steering Committee, College of Staten Island - The City University of New York;
- Strategic Planning Committee, College of Staten Island - The City University of New York;
- Master Planning Committee, College of Staten Island – The City University of New York;
- Institutional Planning Committee, College of Staten Island – The City University of New York;
- General Education Committee, College of Staten Island – The City University of New York;
- Italian Heritage Celebration Committee, College of Staten Island – The City University of New York; and
- Inclusive Excellence Committee, College of Staten Island – The City University of New York;
- President, Faculty/Staff Senate, University of Arkansas at Pine Bluff;
- Vice President, Faculty/Staff Senate, University of Arkansas at Pine Bluff;
- Secretary, Faculty/Staff Senate, University of Arkansas at Pine Bluff;
- Homecoming Committee, University of Arkansas at Pine Bluff;
- Judicial Affairs Committee, University of Arkansas at Pine Bluff;
- North Central Association of Colleges and Schools Higher Learning Commission (NCA) Student Affairs Sub-Committee, University of Arkansas at Pine Bluff; and
- National Council for the Accreditation of Teacher Education (NCATE) Reaffirmation Committee, University of Arkansas at Pine Bluff.

Current and Past Community and Professional Engagement Activities

- Member, New York Governor Andrew Cuomo’s Task Force on Opioid Abuse
- Member, American Association of Colleges and Universities (AAC&U) 2016 Diversity Planning Committee
- Member, Board of Directors Auxiliary Services Corporation, Oswego, New York
- Member, Board of Directors St. Luke Health Services, Oswego, New York
- Member, Campus-Community Relations Committee, Oswego, New York
- Member, Leland, Mississippi School District STEM Task Force

- Evaluator, Southern Association of Colleges and School Commission on Colleges Accreditation Evaluator
- Member, American Council on Education
- Member, Association of College Registrars and Admissions Officers • Member, Jackson State University National Alumni Association, Inc.
- Member, National Association of Student Personnel Administrators
- Member, National Association for Student Affairs Professionals
- Member, Association for the Study of Higher Education
- Member, American College Personnel Association
- Member, Southwest Association of College and University Housing Officers
- Arkansas Director, Southwest Association of College and University Housing Officers
- Member, Association of College and University Housing Officers International
- Member, Arkansas Association of Student Affairs Administrators
- Board Member, Committee Against Spouse Abuse (CASA), Pine Bluff, Arkansas
- Board Member, Human Development and Research Services, Inc., Pine Bluff, Arkansas
- Member, Steward Board, St. James A.M.E. Church. Leland, Mississippi • Member, Board of Trustees, St. James A.M.E. Church, Leland, Mississippi
- Pianist, St. James A.M.E. Church. Leland, Mississippi.

Publications

Woolfolk, Jerald (2008). College Choice: Influences on the Predisposition of African American Students in a Rural School District to Attend College. Jackson State University, Jackson, Mississippi.

Woolfolk, Jerald (2008). Completed chapter in Smart Source Guide for Mississippi on Technology in the Mississippi Delta (J.M. Stevenson, ed.). Unpublished.

Research Skills

- Extensive knowledge and experience using qualitative and quantitative research methodology.
- Research Associate with Jackson State University's Mound Bayou Research Team

Presentations

Woolfolk, Jerald (2012). Keynote Speaker. Leland High School Commencement. Leland, Mississippi.

Woolfolk, Jerald (2011). *Student Affairs: A New Paradigm for Leadership*. Workshop Presenter:
Alcorn State University. Student Affairs Directors' Retreat. Jackson, Mississippi.

Woolfolk, Jerald (2010). Keynote Speaker. Mississippi Valley State University Holmes County Alumni Chapter Annual Banquet. Lexington, Mississippi.

Woolfolk, Jerald (2010). Keynote Speaker. Mississippi Valley State University Carroll/Montgomery County Alumni Chapter Annual Banquet. Winona, Mississippi.

Woolfolk, Jerald (2010). *Dream with Me!!!* Keynote Speaker. Dr. Martin Luther King, Jr. Celebration. Staten Island, New York.

Woolfolk, Jerald (2010). *Harambee: Let's Pull Together!!!* Keynote Speaker: National Council of Negro Women. Staten Island, New York.

Woolfolk, Jerald (2010). *If I can, you can!!!* Career Day Speaker. Staten Island, New York. PS 22.

Woolfolk, Jerald (2007). *Phenomenal Women of Faith*. Keynote Speaker. St. Paul Missionary Baptist Church. Greenville, Mississippi.

Woolfolk, Jerald (2007). *There's Still Work to be Done*. Keynote Speaker. Balls Temple African Methodist Episcopal Church, Greenville, Mississippi

Woolfolk, Jerald (2007). *Learning to Lead*. Keynote speaker for L.A. Torrence Student Leadership Institute. University of Arkansas at Pine Bluff, Pine Bluff, Arkansas.

Woolfolk, Jerald (2007). *Diversity in Leadership*. Wal-Mart. Greenville, Mississippi.

Woolfolk, Jerald (2006). *The Leadership Style of Attila the Hun*. Wal-Mart. Greenville, Mississippi.

Woolfolk, Jerald (2006). *Gung Ho Leadership*. Jackson State University. Tunica, Mississippi.

Woolfolk, Jerald (2005). *Gung Ho Leadership*. L.A. Torrence Student Leadership Institute. University of Arkansas at Pine Bluff, Pine Bluff, Arkansas.

Consulting Visits

- Strategic Planning Consultant (2012), Delaware State University, Dover, Delaware;
- SACS Consultant (2012), Miles College, Birmingham, Alabama;
- Organizational Management Consultant (2012), Livingstone College, Salisbury, North Carolina; and
- Enrollment Management Consultant (2007), University of Arkansas at Pine Bluff, Pine Bluff, Arkansas.

Awards and Honors

- MVSU Award of Excellence, 2008
- MVSU Leadership Fellow, 2007
- MVSU Outstanding Service Award, 2007
- MVSU Outstanding Leadership and Guidance, 2006
- MVSU Outstanding Leadership, 2002
- UAPB Outstanding Service Award, 2000
- UAPB Student Affairs Award of Excellence, 1997, 1998, 1999
- UAPB Outstanding Student Affairs Professional, 1998, 1999, 2000
- UAPB Residential Life Award, 1990 – 2000
- UAPB Leadership Award, 1995
- Leadership Award, Former U.S. Congressman (NY), Michael McMahon, 2010
- Leadership Award, New York State Senator, Diane Savino, 2010
- Leadership Award, New York State Representative, Lou Tobacco, 2010