



UNIVERSITIES OF LOUISIANA
FOR OUR FUTURE
CONFERENCE
BATON ROUGE | MARCH 27 – 28, 2025

SPONSORSHIP
PROSPECTUS



CONFERENCE HIGHLIGHTS

ABOUT THE CONFERENCE

The Universities of Louisiana For Our Future Conference is an annual professional development opportunity for faculty, staff and administrative leaders within the University of Louisiana System. The selected programming aims to reinvigorate attendees working toward achieving the six aspirations set forth in the Universities of Louisiana Strategic Framework. We anticipate roughly 500 higher education professionals will travel from all over Louisiana to participate in the conference.

ABOUT THE UNIVERSITY OF LOUISIANA SYSTEM

The University of Louisiana System, one of the nation's largest high education systems, is a family of nine distinctive educational institutions serving more than 82,000 students and awarding more than 16,500 degrees annually. The System offers a broad spectrum of educational opportunities ranging from technical training at the associate level to research at the doctoral level. It encompasses nine diverse higher education institutions: Grambling State University, Louisiana Tech University, McNeese State University, Nicholls State University, Northwestern State University, Southeastern Louisiana University, University of Louisiana at Lafayette, University of Louisiana at Monroe, and University of New Orleans.

WHY SHOULD YOU PARTICIPATE?

As a sponsor of this event, you have the opportunity to display your products and services, extend your brand identity and create a strong visible presence among industry professionals engaged in public universities across the state. Attendees will have multiple opportunities to network and interact with your company throughout the duration of the event. Among the many benefits and opportunities available to you as a sponsor at the Universities of Louisiana 2025 Conference are:

- Exhibit space in a designated area to maximize exposure and ensure high levels of interaction with attendees.
- Dedicated exhibit time designed to optimize and maximize positive interactions with attendees.
- Company exposure with multiple branding opportunities.
- Opportunity to demonstrate your industry leadership by placing your message, brand and expertise directly in front of Attendees eager to learn about new industry innovations.
- Opportunity to participate in a number of social and networking events where you can network and grow your business.



"We needed a way to back up and secure our course content and data - and that's what we got."

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Sean Kelly
LMS and IT Systems Administrator
Seminole State College of Florida

Student Voices:

Key Trends Louisiana

Career readiness is priority #1 for students.

Student preference for in-class, online or hybrid learning continues to evolve.

3 Students want their institutions to focus on their holistic development.

4 Students still feel the impact of Covid, but there's reason for optimism.

SPONSORSHIP PACKAGES



	Platinum \$20K (1 Sponsor)	Gold \$10K (4 Sponsors)	Silver \$5K (15 Sponsors)
Exhibit Booth	X	X	X
Complimentary registration to conference	X (8 tickets)	X (5 tickets)	X (2 tickets)
Complimentary parking	X (8 tickets)	X (5 tickets)	X (2 tickets)
Complimentary tickets to networking social events	X (8 tickets)	X (5 tickets)	X (2 tickets)
Access to Registration list	X	X	X
Website/Conference Branding	X	X	X
Pre-Conference Email Promotion	X	X	X
Breakout session (50 minute session)	X	X	
Recognition and introduction during meal	X	X	
Breakfast keynote	X		

Friends of University of Louisiana System – any donation under \$5K.



REGISTER TODAY!

Reserve Your Sponsorship

Sponsorships are limited and available on a first-come, first-served basis. To request your sponsorship please contact Claire Norris at claire.norris@ulsystem.edu.

Booth Selection

Booth assignment will be assigned in their sponsorship level (based on availability). The process will begin in the order on which the signed agreements are received.

Payment Options

Sponsorships can be made online or by check. Sponsorships must be paid in full for booth selection.

MAKE CHECKS PAYABLE TO:

University of Louisiana System Foundation
1201 North 3rd Street, Suite 7-300
Baton Rouge, LA 70802

